



Customer Launch Brief





What's New?

- New Evolve Liquid Bulk Fill Dispenser
- New Evolve Liquid Soap Cartridge Dispenser
- New Evolve Foam Dispenser
- New Evolve Foam Cartridge Dispenser
- New Foam Soap





EVans



In order to satisfy customer demands, we have introduced a new comprehensive family range of dispensers, which are competitively priced and a strong offering against any competitor.

Benefits

- Modern clean design looks good on any wall
- Robust designed to ensure minimal damage
- Easy to use push at any point on the dispenser
- No elbow required meets full EU legislation
- Hygienic no dirt traps, very easy to clean
- Easy to replace cartridge no training required
- Choice of products foam, liquid or Citrand hand gel
- Choice of system bulk fill or cartridge
- Unique connecting design only fits Evans cartridge



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New Evolve Cartridge Liquid Products

Evans Evolve has a choice of skin care products





- Fast acting, highly effective hand sanitiser
- Added glycerine to help protect skin
- Kills bacteria, passes EN 1276 & EN 1500
- Ideal in food areas & medical care establishments
- 6 x 1lt cartridge
- Code: A051BEV

Ocean Blue Hand, Hair & Body Wash

- Contains an anti-bactericidal ingredient
- Creamy lather with a thorough cleansing action
- Added moisturiser to help protect skin
- Contemporary, sea minerals perfume
- 6 x 1lt cartridge
- Code: A159BEV



TrigonTM Hand Wash



- Contains an anti-bactericidal ingredient
- Creamy lather with a thorough cleansing action
- Added moisturiser to help protect skin
- Unperfumed, ideal where food is handled
- 6 x 1lt cartridge
- Code: A050BEV





EVans



New Evolve Liquid Products Positioning

Evans Evolve liquid products are ideal for the following markets:

- Professional kitchens
- Retail
- Hotels
- Healthcare
- Government & Education
- Pubs & Wine Bars
- Industrial







New Evolve Cartridge Foam Soaps

Evans Evolve has 2 products in the foam soap range

Citrus Foam Foaming Hand & Body Wash

- CTRUS FOAM

 CTRUS
- Generates an instant, luxurious, soft, silky mousse
- Added moisturiser to help protect skin
- Attractive, invigorating nectarine & pineapple fragrance
- Cost effective, produces more washes per refill
- 6 x 1lt cartridge
- Code: A081BEV

TrigonTM Foam Foaming Hand Wash

- Generates a high quality hand cleansing foam
- Contains an anti-bactericidal ingredient & moisturiser
- Unperfumed, ideal where food is handled
- · Cost effective, produces more washes per refill
- 6 x 1lt cartridge
- Code: A063BEV









New Evolve Foam Soap Positioning

For use where standard liquid soap is not competitive:

- High volume areas
- Public washrooms
- Where low cost in use is needed (dose 0.6ml v 2ml)
- Where foam soap is already being used





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Codes & Prices

	Evolve	Pack	Trade Price			
LIQUID SYSTEM						
A051BEV	Handsan Cartridge Pack	6 x 1 Litre	£45.00			
C032AEV	Handsan Trial Pack	Dispenser + 3x1lt	£37.50			
A159BEV	Ocean Blue Cartridge Pack	6 x 1 Litre	£21.00			
C031AEV	Ocean Blue Trial Pack	Dispenser + 3x1lt	£27.50			
A050BEV	Trigon™ Cartridge Pack	6 x 1 Litre	£24.50			
C033AEV	Trigon™ Trial Pack	Dispenser + 3x1lt	£30.00			
D090AEV	Evolve 1lt Cartridge Liquid Dispenser	Each	£18.75			
FOAM SYSTEM						
A181BEV	Citrus Foam Cartridge Pack	6 x 1 Litre	£27.00			
C034AEV	Citrus Foam Trial Pack	Dispenser + 3x1lt				
A063BEV	Trigon™ Foam Cartridge Pack	6 x 1 Litre	£28.50			
C035AEV	Trigon™ Foam Trial Pack	Dispenser + 3x1lt	£35.00			
D091AEV	Evolve 1lt Cartridge Foam Dispenser	Each	£23.75			
	Product identity label for Dispenser window	Each	FOC			





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Cost in Use

Product	Pack Size	Trade Price	No. of Pumps per 1It Cartridge	Cost per pump
Handsan	6 x 1 litre	£45.00	500	1.5p
Ocean Blue	6 x 1 litre	£21.00	500	0.7p
Trigon™	6 x 1 litre	£24.50	500	0.82p
Citrus Foam	6 x 1 litre	£27.00	1,667	0.27p
Trigon™ Foam	6 x 1 litre	£28.50	1,667	0.29p



EVANS E V O L V E



Evans Evolve disposable cartridge and bulk fill system, for liquid and foam soaps.

Evans Vanodine hand wash products are manufactured using cosmetic grade ingredients to ensure they have a thorough cleansing action yet are mild and gentle on the skin. The balanced pH ensures they are suitable for frequent use on hands, body and even for use as a hair shampoo. All products, including Handsan, contain added moisturiser to help keep the skin feeling soft, smooth and healthy.



- High quality liquid hand wash
- Contains an anti-bactericidal ingredient
- Unperfumed, suitable where food is handled
- Product code A050BEV 6x1lt





HandsanTM 70% Alcohol Hand Rub



Ocean Blue Hand, Hair & Body Wash

- Contains an anti-bactericidal ingredient
- Contemporary, sea mineral perfume
- Refreshing, clear blue liquid
- Product code A159BEV 6x1lt



Citrus Foam Foaming Hand & Body Wash



Trigon TM Foam Foaming Hand Wash

- Generates a high quality hand cleansing foam
- Contains an anti-bactericidal ingredient
- Unperfumed, suitable where food is handled
 - Product code A063BEV 6x1lt





EVANS EVOLVE DISPENSER



A modern designed soap dispenser, to complement any decor. The smooth ergonomic design minimises dirt traps, makes it easy to keep clean and most importantly is strong and very durable.

There is a choice of easy, accurate and controllable dispensing systems. These include a refillable reservoir and a disposable cartridge with a unique connecting design which only allows an Evans cartridge to be used.

Effective hand washing

This is an important method of preventing the spread of infection and maintaining good health.

Hands should be washed:

- Before preparing or eating food
- · After handling raw meat or fish
- Before & after treating a cut or wound
- After visiting the bathroom
- · After blowing your nose, coughing or sneezing
- After handling rubbish
- After working in the garden



REFILL - Open dispenser, lift up the lid on the inner soap reservoir & fill with the soap of your choice. Close dispenser.

Refillable Dispensers

A bulk fill dispenser, which can be refilled with any of our 5lt liquid or foam soaps, as well as with our heavy duty gels and alcohol hand rub.









REPLACE - Open dispenser & dispose of old cartridge. Insert a new Evans cartridge with the label facing the back. Push down on cartridge to click into place & pierce the seal. Close dispenser.

Cartridge Dispensers

Our new cartridges are sealed to prevent contamination & designed to make re-loading your dispenser quick & easy. Available for liquid, foam mousse or alcohol hand rub.











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